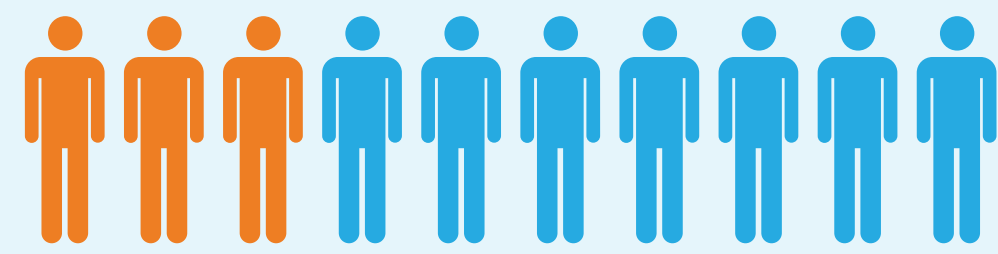


THINK BEFORE YOU FLUSH



3 in 10

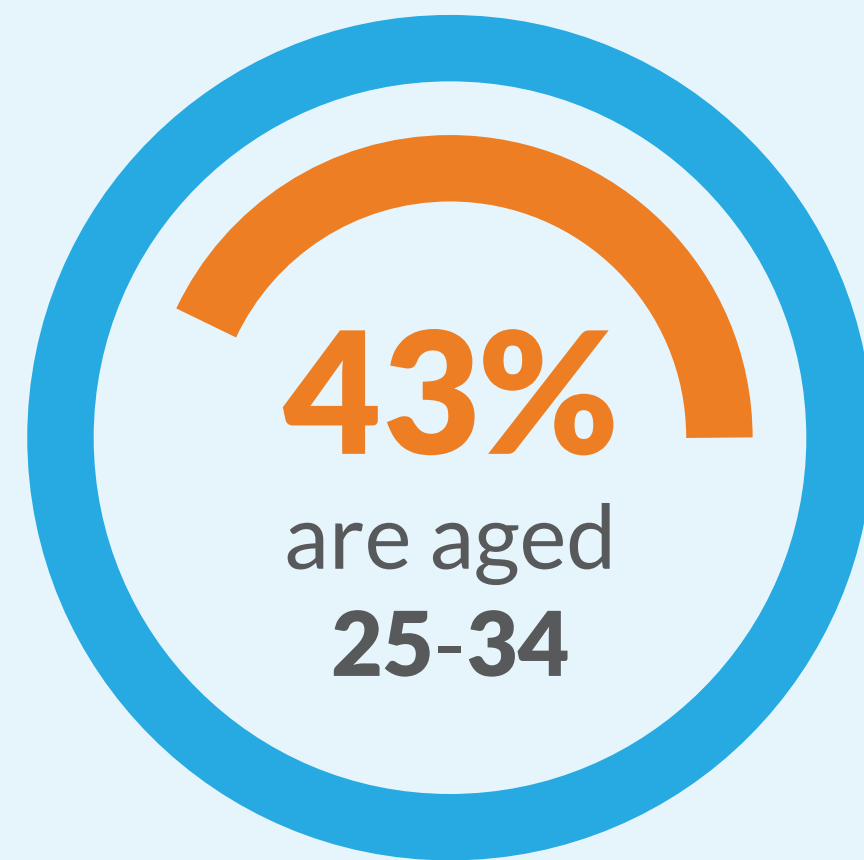
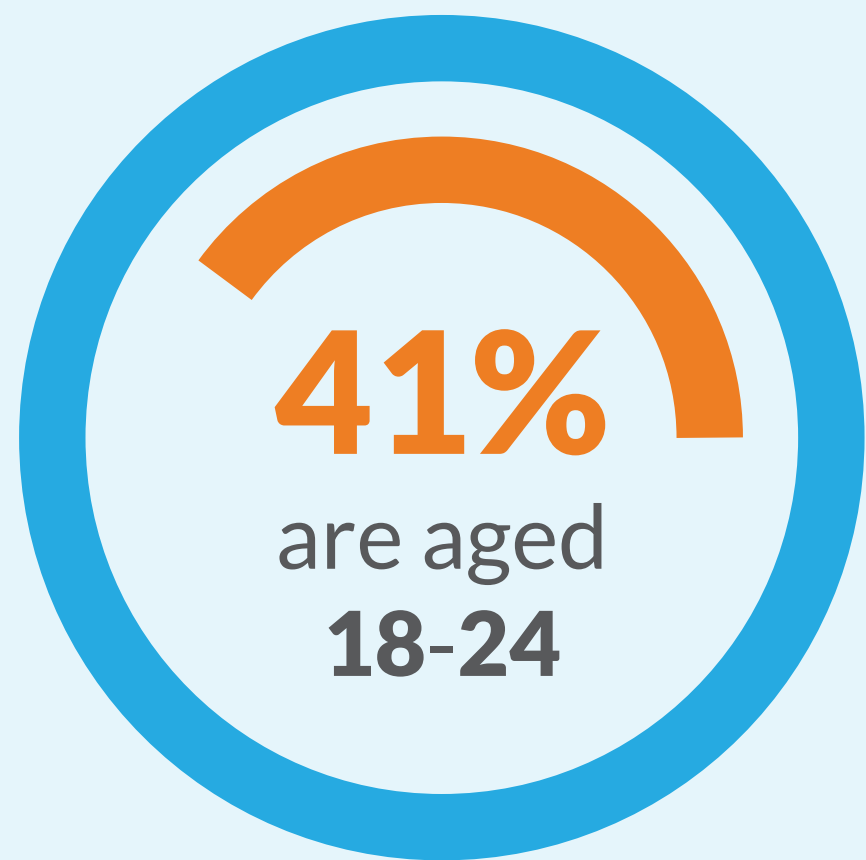


have flushed items like baby wipes and cotton bud sticks down the toilet

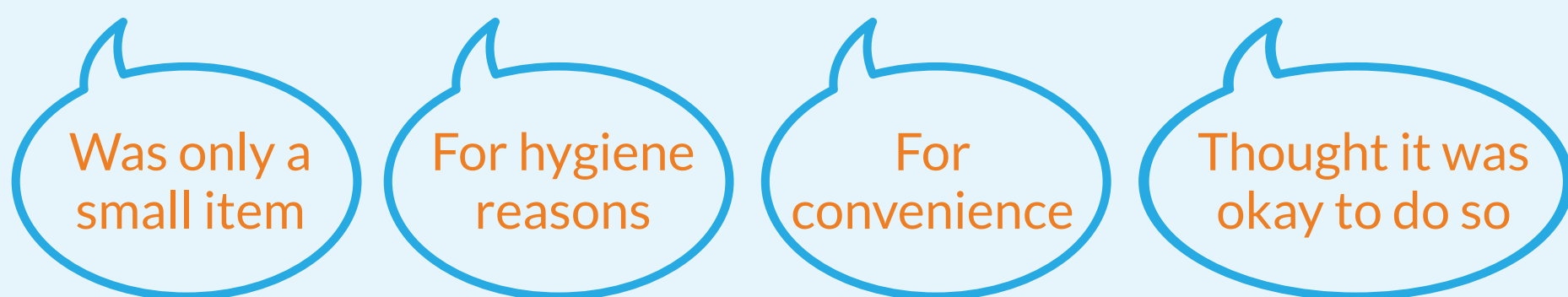
The most common items flushed are:



The frequency of sewage related littering is higher in younger age profiles



What reasons did people give for flushing these items down the toilet?



52% of those who flush these items, do so due to lack of knowledge of the consequences of doing so

Where do people think items like baby wipes and cotton bud sticks end up when flushed down the toilet?

